


Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya
Raipur (Chhattisgarh)

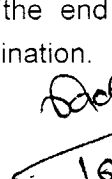
ORDINANCE No. 08

MASTER OF ARTS IN MASS COMMUNICATION (MAMC) & Communication

- 1 **Objective** – The basic objective of this course is to provide broad scientific knowledge and professional skill to the student who are willing to develop their career in the field of mass communication. This course would impart conceptual knowledge as well as practical training to the students to the gain professional proficiency and basic knowledge particularly in the areas of global communication system, New Information Technology. Specialized Journalism, Press Reporting and Editing. This course is also provide adequate exposure of currents trends in Journalism at National as well as International level and existing press procedure.
- 2 **Duration of the Course** – The Course of master of Arts in Mass Communication shall be of two years duration which will include four semester examination.
- 3 **Admission Procedure** – The admission to this full time regular course shall be made by the university in the beginning of each academic session in the following manner:
 - (I) The total intake capacity of the MAMC course shall be as per UGC norms and as decided by the University from time to time.
 - (II) A candidate seeking admission to MAMC course should be a Graduate of any recognized Indian University or Foreign University or Institute by the concerned University as equivalent thereto. The admission procedure shall be as decided by the University from time to time.
 - (III) The reservation of seats for SC/St/OBC etc. candidate shall be made as per the Government rules.
 - (IV) The students admitted to MAMC course shall not be permitted to appear at any other examination.
- 4 **Tuition and Examination Fess** – The fees for admission, tuition, examination and other fees shall be prescribed by the University from time to time.
- 5 **Scheme of Examination and Course Curriculum** – The scheme of examination and the course curriculum will be prescribed by University from time to time.
- 6 **Examination** –
 - (a) First, Second and Third semester examination of MAMC will comprise of Written papers, Internal assessment (CE+AA) and Practical.
 - (b) Fourth semester examination of MAMC will comprise of Written papers, Internal assessment (CE+AA), Seminar, attachment and Dissertation.
 - (c) The examination in written papers shall be held at the end of each semester according to the syllabus and scheme of examination.


16/5/15


16/5/15

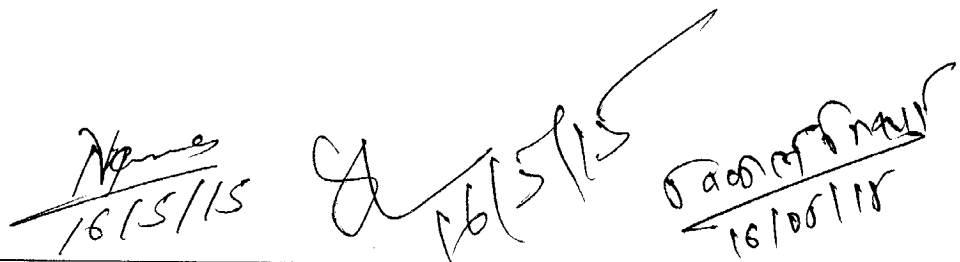

16/05/15

(d) Students who have attended the Prescribed number of lectures and obtained minimum prescribed marks in the internal assessment shall be permitted to appear to the written examination.

7 **Condition of Passing** - A candidate shall be declared passed in each semester examination if he/she obtains at least 40% marks each of the Theory papers, Internal assessment (CE+AA), Seminar Practical, Attachment and Dissertation and 45% marks in the aggregate.

8 Such candidates who fail at any semester examination in not more than two theory papers ***which includes practical exam also** or in aggregate shall be permitted to appear at the next subsequent semester examination. If a candidate fails in more than two theory papers will be declared fail and will be permitted to appear as an ex-student at the subsequent semester examination as per the existing syllabus.

Provided further that the matters not provided under this ordinance shall be governed by the general provisions of the ordinance relating to examinations of the University.

Three handwritten signatures and dates are present. The first signature is dated 16/5/15. The second signature is dated 16/5/15. The third signature is dated 16/05/15.

*Amended by notification No. 2381 date 05/06/2014